

**RULES
OF
DEPARTMENT OF REVENUE
ALCOHOL AND TOBACCO TAX UNIT**

**SUBJECT 560-2-3
RETAILER/RETAIL CONSUMPTION DEALERS**

TABLE OF CONTENTS

Rule 560-2-3-.03 Place of Sale or Delivery of Goods

Rule 560-2-3-.03 Place of Sale or Delivery of Goods

(1)(a) It shall be permissible for a Retailer to have a drive-in window and it shall be permissible for the Licensee or any of his employees to deliver Alcoholic Beverages through that window.

(b) A Retailer is permitted to load purchased goods in a customer's vehicle when the sale has previously taken place inside the Place of Business.

(c) No mechanical devices or contrivances may be used for delivery of, or loading of, merchandise into a customer's vehicle.

(d) No individual or business providing delivery for hire may purchase, pickup, or deliver Alcoholic Beverages.

(2)(a) Except when prohibited by local ordinance, Retailers, excluding those who sell Alcoholic Beverages for consumption on the premises, may offer "online curbside pickup"-type services for sales of Alcoholic Beverages. Purchased goods must be delivered to the customer's vehicle and the vehicle must be located within a clearly designated pickup area located within a paved parking area adjacent to the Place of Business. If the Place of Business is located in a shopping center or other single property owned or leased by more than one business, at the discretion of the Department, the pickup area may be located within a paved parking area that is a part of or adjacent to such shopping center or single property, as long as the pickup area is owned or leased by the Retailer or the Retailer's landlord and is under the supervision and control of the Retailer.

(b) Alcoholic Beverages sold as part of "online curbside pickup" services must be pulled from the inventory located at the licensed location of the Retailer providing the "online curbside pickup" services and may not be pulled from the inventory of another Retailer or licensed location.

(c) Retailers shall require any customer to register with the Retailer before permitting the customer to order Alcoholic Beverages for "online curbside pickup."

(d) A Retailer may not knowingly transfer Alcoholic Beverages as part of an "online curbside pickup" service to an individual or business providing delivery for hire services.

(e) Any employee delivering Alcoholic Beverages to a vehicle for “online curbside pickup” must confirm the individual receiving the Alcoholic Beverages is at least 21 years of age.

AUTHORITY: O.C.G.A. §§ 3-2-2.